MITCHELL FAMILY **VALUES** STATEMENT



Our values are the bedrock of our family and are the thread that binds each successive generation to its family ancestry.

We are committed to uphold, honour, and adhere to the following values:



INTEGRITY AND HONESTY

Truth and transparency are important values for each and every family member to uphold. The family values consistency, character, and lovalty to its fellow member and community.

HUMBLENESS AND KINDNESS

Family is encouraged to be modest and reverent both with the financial success as well as their personal and professional accomplishments. Being respectful, kind, and humble are enduring qualities of the Mitchell family.

STRENGTH AND PERSEVERANCE

The Mitchell family values hard work and tenacity. Being strong and overcoming obstacles with a positive outlook have helped to sustain the family for generations.

FAMILY BELONGING AND UNITY

The Mitchell family honours the importance of family togetherness and unity and encourages a culture of inclusivity. We believe our greatest assets are the shared knowledge, wisdom, and connections that our family continuity provides one generation to the next.

SOCIAL RESPONSIBILITY **& STEWARDSHIP**

The Mitchell family has a moral obligation to be responsible to one another as a family, but also good stewards of our communities. We believe in supporting the communities where we live, the employees that are an extension of our family, and being engaged through volunteer work, philanthropy, and outreach to live these values.

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